

Prompt Chain To Create SEO Blog Posts using Google NotebookLM



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Enhanced Analysis and
Intent Identification

Strategic Content Planning
and Outline Generation

Content Generation and
Refinement with Value Focus

Deeper Thematic Analysis and Audience Understanding

1

Analyze the provided top-ranking organic blog posts for [your chosen keyword]. Identify the most frequently mentioned themes, topics, and key points, and highlight any common elements. Furthermore, analyze the language and tone used in these posts. Based on this analysis, describe the likely target audience (their level of knowledge, interests, and needs) for this topic. What questions are these articles primarily trying to answer?

Explicitly Define Search Intent and Content Gaps

2

Based on your analysis of the top-ranking blog posts and the identified target audience, clearly define the primary search intent behind the keyword '[your chosen keyword]'. Then, identify any important aspects, subtopics, or specific questions that are either unrepresented or not thoroughly addressed in these resources. List any potential content gaps that a new blog post could fill to provide more comprehensive value.

Brainstorming Unique Angles and Value Propositions

3

Considering the identified content gaps and the target audience's needs, brainstorm at least three unique angles, fresh perspectives, or specific value propositions that a new blog post on '[your chosen keyword]' could offer to readers. These angles could involve a specific niche within the topic, a particular methodology, a focus on a specific type of reader, or the incorporation of personal experiences (as you suggested in our previous conversation). Briefly describe each unique angle.

Detailed Outline Creation with Unique Elements

4

Based on the common themes, defined search intent, identified content gaps, and the unique angles you brainstormed, please create a detailed outline for a blog post on '[your chosen keyword]'. Include suggested headings, subheadings, and key points for each section. Ensure the outline incorporates at least one of the unique angles identified in the previous step. Consider how multimedia elements like images, potential podcasts, or illustrations (as mentioned in the sources) could be integrated to enhance the content's value and uniqueness.

Comprehensive Blog Post Generation with Tone and Uniqueness Emphasis

5

Using the detailed blog outline created previously, please write a complete blog post in markdown format on '[your chosen keyword]'. Choose a [specify a tone, e.g., conversational, expert, friendly] tone of voice for the content and maintain it consistently. Actively incorporate the unique angle chosen in the outline. When generating the content, ensure that it provides clear, helpful, and accurate information that directly addresses the search intent and fills the identified content gaps. Focus on creating original content that synthesizes information from the sources in a new way, rather than directly copying phrases or sentences. Aim to provide significant value to the reader, making it a useful resource.

Post-Generation Steps for Plagiarism Check and Enhancement

6

- **Plagiarism Check**
- **Human Review and Personalization**
- **Backlinking and Multimedia Integration**
- **Value and Usefulness Assessment**